

The Rancho Reporter

THE RANCHO REPORTER serves the El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo and University Park areas.

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"To inform and serve..."

10¢ a copy

Wednesday, August 7, 1968



WELCOME BACK FACULTY. Well, perhaps these ladies from the Mission Viejo PTO Board are a bit premature, but the annual welcome back luncheon is set for Sept. 5. The MVHS PTO hosts the annual welcome back event with the new faculty members special guests. Planning the event from left: Nancy Johnson, Treasurer; Ruth Dicks, Secretary; Helga Ricker, 2nd Vice President; Vi Koski, 1st Vice President; and Jeanne McGowen, President.

RANCHO REPORTER PHOTO

South Coast Community Hospital Adds Heart Specialist To Staff

Establishment of a cardiovascular and cardiopulmonary laboratory at the South Coast Community Hospital under the direction of Dr. George L. Kemp, specialist in these diseases, was announced today by Stanley W. Volga, hospital administrator.

South Coast is the first community hospital on the west coast to procure a full-time director of such a laboratory, Volga stated.

Dr. Kemp comes to the South Coast from the Memorial Hospital of Long Beach, where he has been

engaged in research on advanced techniques for diagnosis of latent heart disease. A graduate of the University of California, California College of Medicine, he received his specialty training at the Long Beach Veterans Administration Hospital and the Long Beach Memorial Hospital.

He is Clinical Instructor in Medicine at the California College of Medicine, and is the author of several scientific articles on heart disease and diagnostic techniques.

In the laboratory now

being installed at South Coast Community Hospital, Dr. Kemp will use the most sophisticated apparatus and techniques to study cardiac pathology, pulmonary disorders, and vascular defects. These include facilities for cardiac catheterization, studies of coronary arteries, treadmill exercise studies, analysis of heart sounds, and pulmonary function evaluation.

"With this new department to assist us," Volga said, "Our hospital gains much in scientific stature."

Local News

-by Dan Wooldridge
News Editor

MRS. VIVIAN TAYLOR AND MRS. BARBARA MYER of El Toro attended the 1st State Quarterly meeting of the Calif. and Nevada Emblem Clubs in Sacramento. Mrs. Taylor is President of the Laguna Beach Emblem Club No. 201. Over 300 ladies attended the meeting and highlights of the two ladies visit to the State Capital was touring the state building, governor's mansion, and Cal-Expo.

MR. AND MRS. ROBERT ARP proudly announce the birth of daughter Diane. Baby Diane was born on Friday, July 26, at St. Joseph's Hospital in Orange. The newest Arp weighed 6 lbs. 14 oz. and both Diane

and Mrs. Barbara Arp are doing well. Bob Arp is the president of the Aliso Valley Homeowners Association and reside at 24771 Calle Tres Lomas in El Toro.

MRS. RICHARD DOETKOTT, Irvine has been named public relations chairman and historian of the Woman's Campus Club of Chapman College. Mrs. Doetkott's husband is an assistant professor of speech and audio-visual director at the Orange college.

UPHOLSTERING CLASS FOR MISSION VIEJO? The Tustin adult evening education program is willing to start an upholstery class if there are 25 signa-

tures pledging enrollment. Janis Vida, of Mission Viejo, can be contacted for information at 830-2974. If enough people are interested the class can be offered in this area.

SAN JOAQUIN SCHOOL DISTRICT'S STUDENTS will be displaying their work at the Laguna Festival in Laguna Beach and during this month at the Board Room of the Orange County Schools Office in Santa Ana.

EL TORO'S PTA was congratulated this past week by the Trustees of the San Joaquin School District for their contribution of \$84.57. The money will be used to purchase books for the school.

Youth Employment Service Aids Over 100 Students

YES (Youth Employment Service) of Mission Viejo has had a busy summer and with school approaching the group is making plans for the fall.

The volunteers from the Rancho Viejo Federated Women's Club have manned the YES office and aided over 100 young people to find jobs.

The student workers have learned to interview for job placement, earn money and spend the summer keeping busy. Mrs. Ruth Dicks, co-chairman of YES spoke for all the ladies, "we would like to thank the many employers who have used our service and hope that more employers will call us."

Youth Employment Service needs commercial employers for the older age group who are also willing to do ranch or farm work.

Local employers using the service include: Laguna Hills Cleaners, Langdon Maintenance, Laguna Hills Car Wash, Play Girl Beauty Salon, Portofino Restaurant, Rolf's Liquor Store, T.G.&Y, Safeway, Toppers Restaurant, and La Paz Merchants Association.

For information about YES call 830-2830 between 10:00 a.m. to 1:00 p.m. or stop by at Mission Viejo High School.

The Youth Employer Service is planning to continue operating during the school year and aiding local youths in securing part-time employment.

Regional Airport Plan Wins US Aid

The possibilities for a new South Orange County airport received a shot-in-the-arm with action taken by the Federal government last week.

Southern California Association of Governments (SCAG) has received a quarter-million dollar grant from the US government to plan a regional airport system.

The study funded by the Department of Housing and Urban Development will go to the 10 Southern California counties. Grant funds will be used to augment current planning being done by William Pereira and Associates.

SCAG is responsible for the general airport planning and needs through 1985

in Imperial, Los Angeles, Kern, San Louis Obispo, San Bernardino, San Diego, Riverside, Santa Barbara, Ventura, and Orange counties.

The new regional airport system will consider military, commercial and private air needs in Southern California. Land use, noise, traffic congestion, and other related problems will be examined by the planners.

SCAG must provide nearly \$500,000 in matching funds to pay for the exhaustive study.

Richard Thompson, SCAG assistant director made clear that the new study will "augment, not replace the one currently under submission from Pereira."

Supervisor Allen Predicts Major Impact For NAR Facility

By Dan C. Wooldridge
News Editor

"North American Rockwell is the biggest thing to happen to South Orange County since the County was incorporated," said Supervisor Alton E. Allen this week.

In a special interview, Supervisor Allen of the 5th District, expressed the view that the North American plant entry will change this part of the county drastically.

Allen spoke with pride of his office's involvement in the construction of the \$23,000,000 facility. A special committee lead by Allen of County department heads, Automatics, utilities, and construction officials have been meeting to insure the plant's completion by late 1969.

Sup. Allen felt the 7,500 employees of the facility with their \$60 million annual payroll will stimulate further industrial, commercial, and residential growth locally.

The County of Orange has cooperated extensively in road and flood control projects with North American according to Allen. Sup. Allen feels the proper approach for county government to take with industry.

Continued on Page 6



SUPERVISOR ALTON E. ALLEN views the future of Orange County with confidence and optimism. Allen represents Laguna Hills and Mission Viejo.

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and University Park areas.

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a Hills, Mission Viejo

Rancho Reporter

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The ONLY NEWSPAPER providing 100% coverage of the El Toro, Irvine, East Irvine, Laguna Hills, Mission Viejo and University Park areas.

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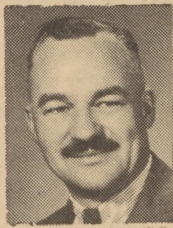
office manager

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Wednesday, August 7, 1968

EDITORIAL COMMENT:

Orange Newspaper Squeezed Out!



CARL VENSTROM

It's always sad to hear about the death of a newspaper.

This is especially true, when there is only one newspaper within a community and this shut-down means the community will no longer have a means of communication to give the local touch and flavor.

Such was the story last week within the city of Orange. After 81 years of publishing, the Orange News was closed down because of lack of economic support by the city's merchants.

Our good friend Bill Moses, publisher of the Tustin News, is a little closer to the Orange scene and gave us permission to reprint his editorial on the shut-down which explains the problem of publishing a newspaper within the city of Orange:

'July 31 was 'thirty' for the Orange News, a once weekly community newspaper, for the last year or so. After 81 years of publication as a weekly, daily and other combinations, the Orange newspaper was suspended by its corporate owner, Freedom Newspapers.

We were sorry to lose a neighboring newspaper but we understand that economics of publishing well enough to know that if a newspaper doesn't get enough support from local business it won't survive. We have watched the Orange News operation for the past 17 years during its ownership by Chuck Voight, Virgil Pinkley and more recently the Hoiles family which also operates the Santa Ana Register and other papers in their chain.

Already we've heard unhappy comments from some Orange merchants. They did not like it when their Orange daily was changed to once a week in the interests of economy. Now they don't have a newspaper even once weekly. Some of those who advertised least in the Orange paper, we hear, are complaining loudest. They can thank themselves.'

A local newspaper is interested in the community in which it publishes. The local newspaper has the space, and the interest to cover the local PTA's, PTO's, boy scouts, cub scouts, school board meetings, youth activities and to take constructive, fighting editorial stands on problems facing the community. In short, the local newspaper speaks for its community.

When a community loses its own local newspaper it tends to lose its identity and is often swallowed up by a larger, neighboring city, and usually a larger newspaper.

We are sorry, Orange, the merchants became soured, and you were squeezed out of your newspaper.

LETTERS

Dear Editor:

Saddleback College has established a Scholarship Commission and offers you, your business, or your organization the opportunity to create scholarships in your name. You may contribute any amount, and you may name the beneficiary should you so wish.

Many students who will attend our community college when it opens in September will require financial assistance. Scholarships of a minimum of \$50 could provide a student

with books and supplies for one quarter term.

Specific information about this program to assist local students is available. Simply contact:

Saddleback College Scholarship Commission, 25001 La Paz Road, Mission Viejo, California, 92675, Telephone — 837-9700.

Sincerely,
M. Bud Weber
Associate Dean of Student Personnel and Scholarship Commission Chairman

South County YMCA Receives Gift

A second gift of \$1,000.00 has been given to the South Orange County YMCA towards the 1968 Sustaining Membership Drive and brings the total raised for current operations to \$17,000.00.

YMCA Board Member and 1968 Sustaining Drive Chairman Al Smith indicated the check "came from a friend of the YMCA and is one of more than 600 individual gifts ranging in amounts of \$5.00 to \$1,000 we have received so far this year. We need support like this because we anticipate more than fifty individual youth groups in the Fall and all of our summer programs are nearly triple last year's enrollment. I expect our operating budget and staff to triple in 1969 to keep up with the growth of program."

"Y" Director Roger Carter reported the 1969 Community Chest allocation will be \$12,500.00 and will provide operating funds for at least 25 per cent of the "Y" operating budget. The remaining 75 per cent comes from folks who have a special interest in the YMCA or participated in the YM-

CA as youngsters. He added there are still openings for boys and girls in day camps and teen caravans and also reported the teen employment office is open the year round from 8:00 a. m. to 4:00 p. m.

Current YMCA records indicate that while the YMCA is attempting to organize new groups for every age

level in El Toro, Mission Viejo and the San Clemente area, that 85 per cent of the support to operate the YMCA and provide some coordination and assistance in these outlying areas is paid for by Laguna Beach residents. The YMCA hopes someday to build a regional building to serve the entire South Orange County area

and also hopes that as time goes on, financial support will come from the total area rather than just from Laguna Beach. "Y" Fall Registrations assist the YMCA operations, but account for only 10 per cent of operating revenue and so are not considered a major source of operating funds. Sustaining memberships or donations and the Laguna Beach Community Chest pay for about 90 per cent of the cost of operations.



IT'S A BIRD done by one of El Toro's most promising young artists from Mrs. Carmen Lloyd's art class at Gates School. From left, John Griffin and Mrs. Carmen Lloyd. RANCHO REPORTER PHOTO

Toro Lutheran Church Sets Vacation School

The Vacation Bible School of Abiding Savior Lutheran Church in El Toro will be held from August 19-30, Monday through Friday, from 9 to 11:30 a. m.

The course of study for the school is entitled "Tell the Good News."

Classes have been arranged for children from 4 through 11 years of age. Advance registrations are presently being taken. Interested residents should call Mrs. Charles Offutt, VBS secretary, at 837-7971 for information and enrollment forms, or 837-1991.

Mrs. Walter Becker is serving as the superintendent of the school. A fine teaching staff has been formed. "These teachers have attended several training meetings and are well prepared to help make the school a worthwhile experience for the children of the community," stated Mrs. Becker. "With the wonderful new facilities of the church available for this year's school we look forward to a banner enrollment and a grand two weeks of Bible School," concluded Mrs. Becker.

All children living in the El Toro-Laguna Hills and Mission Viejo area are welcome to attend as long as space is available.

Festival Sets Board Elections

Three directors will be elected to the Festival's Board of Directors at the annual meeting of the membership September 9, 1968.

Nominations must be signed by fifteen members of the Festival of Arts who are in good standing. (Members are in good standing if they have paid their dues thirty days prior to any membership meeting.) Eligibility to nominate

is restricted to those members who reside in Orange County. Each may sign only one nomination form.

Nominations must be made on an official Festival of Arts Nomination Form and submitted by Aug. 9, 1968, in a sealed envelope addressed to the Manager, Festival of Arts, 650 Laguna Canyon Road, Laguna Beach, where forms are now available.



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8:00 P.M.

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ASSEMBLY OF GOD

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Worship 10:45

Sunday Eve. 7:00

Wednesday Eve. 7:00 p.m.

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Phone 837-7761

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Sunday School 9:15

Worship Service 10:30

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830-1460

23256 El Toro Road

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Bible School 9:00 a.m. Worship Service 10:00 a.m.

Nursery

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Sunday services: 8:30 a.m., 11:00 a.m.

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Robert H. Lange, Pastor

Church phone: 837-7467

24772 Chrisanta Dr.

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Sunday Services

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10:30 a.m. Worship Primary and Jr. Church

Nursery provided both hours

Coffee Time after worship

Richard Bush, Pastor

Phone 830-0335



TRIO OF BEAUTIES — Kerry Jo Abrahams, 18, of Tustin (center), was crowned "Miss Orange County Tomorrow," Queen of the 1968 Orange County Fair and Exposition. The new queen, who is 5' 8", weighs 131 pounds, and measures 36-24-37, reigned over the Orange County Fair and Exposition. Runners-up for the Miss Orange County Tomorrow title were Marcia Lynne Roberts, 18, of Orange (right), and Lisa Cowley, 17, of Anaheim (left).

1968 Fair And Exposition Breaks Attendance Records

The 1968 Orange County Fair and Exposition, which concluded its six-day run Sunday, July 21, broke all existing attendance and revenue records.

The announcement was made jointly today by Dr. Joseph E. Ribal, president of the board of directors and Fairgrounds general manager Alfred Lutjeans following a preliminary review of gate receipts and other statistics.

Total attendance at the 20th annual running of the six-day Fair and Exposition was in excess of 175,000, Lutjeans said. This figure is more than 11 percent above last year's total of 156,976 persons who attended the Fair, and approximately 7 percent above the previous all-time record high attendance of 164,376 in 1966.

Lutjeans said that new record highs were also set in concession income, rental of industrial space, parking receipts, horse show entries, and other areas. The annual Junior Livestock Auction scored a

new high too, auctioning 447 animals for approximately \$88,000, as compared with last year's high of 343 animals and \$64,723.64.

Commenting on the new records set, Dr. Ribal said that the 1968 Fair and Exposition marked a big step forward in efforts to make the Fairgrounds a self-sustaining facility.

"A statistic of particular interest," Dr. Ribal added, "is that while total attendance was up almost 12

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Continued on Page 6



Manning's Don Quixote's Prime Rib Room

ALL NEW MENU

- Prime Rib of Beef
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- Lobster Tails

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Bridge 1:30 - 5:25 - 9:10
Yours 3:25 - 7:15 - 10:55

Ballet Alfresco Slated For Irvine Bowl August 31

The Third Annual dance program, "Ballet Alfresco," is slated to follow the Pageant of the Masters in Irvine Bowl on Saturday, August 31 at 8:30 p.m.

Members of the Laguna Beach Civic Ballet, a national honor company, will present three popular items geared to appeal to every age group.

"Fugitive Visions," a ballet based on color and danced to music by Prokofiev, is being viewed in Laguna for the first time. Premier performance was in Oakland last May when the Laguna dance group was selected to appear on the gala program in the Pacific Western Regional Ballet Festival.

The colorful "Enchanted Toy Shop" is always popular with the younger members of the audience featuring as it does a shop full of toys that come to life and dance.

Final item on the program will be "Moods of Ancient Russia," a delightful Russian-type ballet danced to music by Arensky. All choreography for "Ballet Alfresco" is by Lila Zali, artistic di-



UP, UP, AND AWAY. Odile de Witte dances from the "Fugitive Visions" in the production of the Laguna Beach Civic Ballet on August 31.

rector of the Laguna Beach Civic Ballet Company.

Tickets at \$2, \$3 and \$4 are available at Irvine

Bowl box office, (714) 494-1147. Student tickets are half price except in the loge section.

Thriftymart Announces 22c Increase In Share Earnings

Mr. Robert E. Laverty, President and Chairman of the Board, announced that Thriftymart, Inc. earned a total of \$912,326 during the 13-week period ended June 29, 1968, as compared to \$624,688 for the comparable period last year. On the basis of average shares outstanding (1968-1,265,033; 1967 - 1,261,929) such earnings amounted to \$.72 and \$.50 a share respectively. This 46.05 percent improvement in earnings was made while sales increased 5.87

percent to a total of \$71,800,018 as compared to sales of \$67,817,894 for the prior year period. Expenses incurred in opening five new markets was the principal factor which depressed earnings during the 1967 thirteen-week period.

Provision for federal income taxes (including the recently enacted 10 percent surcharge on corporate income taxes) for the current 13-week period amounted to \$987,936. The required tax provision for the prior year 13-week per-

iod was \$542,008.

Currently Thriftymart is operating 71 supermarkets, 84 cash-and-carry wholesale outlets, and 4 liquor-deli convenience markets. One new supermarket presently under construction in Huntington Beach, California, is expected to be opened for business before the end of March, 1969. Two additional supermarkets presently in development stages prior to construction are being projected for opening during the summer of 1969.

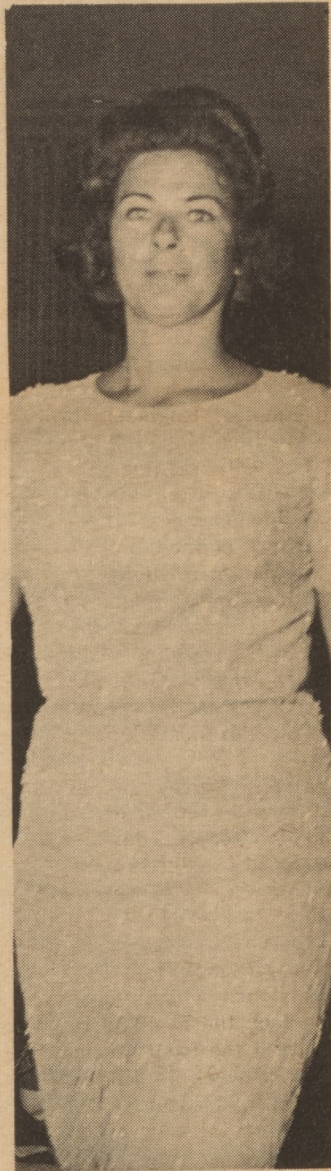


The 300 ladies who attended the show, were invited down stairs to visit Bobbi's new shop.

BOBBI'S OPENED ITS DOORS LAST WEEK IN THE ROSSMOOR BUILDING TO BETTER SERVE THE FASHION NEEDS FOR THE LADIES IN LEISURE WORLD AND THE LAGUNA HILLS AREA. BOBBIE AND NORMAN AMLAND HELD A FASHION SHOW IN THE LOVELY FOYER OF THE ROSSMOOR BUILDING TO PRESENT THE DIFFERENT TYPES AND STYLES SHE AND HER HUSBAND WILL BE FEATURING IN THEIR NEW DRESS SHOP (WHICH IS LOCATED IMMEDIATELY DOWN STAIRS IN THE ROSSMOOR BLDG.)



Bobbie is describing the many highly acclaimed designer labels she features, such as Carriage Trade-Imported Knits, Paula Dean and Edith Martin. As she narrated the fashion show she went on to say she also carries 1/2 sizes and Petites by Henry Lee.



One of the seven lovely models is wearing the dress that is pictured above in Bobbi's shop.

Enjoy really good food?

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and follow signs to Golf Club.

MISSION VIEJO INN at Mission Viejo Golf Club



After the show a reception was held and refreshments were served.

Fleck Named Golf Director At Club

Jack Fleck, 1955 National Open Champion, Sun., July 28 signed as Director of Golf at Mission Viejo Golf Club in Mission Viejo, Calif. Anthony R. Moiso, vice president of Mission Viejo Co., owners and operators of the public course, made the announcement.

Fleck, 46, who during his first year as a touring pro in 1955 beat Ben Hogan in a playoff for golf's most coveted title, will be the general manager and will be responsible for all golf activities at Mission Viejo Golf Club, acclaimed one of the finest new courses in the nation.

"I am very happy to be associated with Mission Viejo Golf Club, and I look forward to supervising the golf activities at this exceptionally fine course. It is one of the most challenging and most beautiful courses I have ever seen. It is truly a fine test of golf for all types of golfers — even women," said Fleck.

Fleck will represent Mission Viejo Golf Club in Southern California tournaments as well as selected major national tournaments including the U.S. Open and the PGA Championship, Moiso said.

Prior to joining Mission Viejo, Fleck was golf professional at Green Acres Country Club in Northbrook, Illinois, for four years. From 1960-63, he was on the PGA tour. In 1960 he won the Phoenix Open and was third in the U.S. Open (behind Arnold Palmer and Jack Nicklaus). In 1961 he won the Bakersfield Open, finished second in the Phoenix Open, and lost playoffs to George Bayer in the St. Petersburg Open and to Palmer in the Insi-rance City Open. In 1962 he finished second in the Denver Open and sixth in the PGA Championship. In 1963, he finished third in the Texas Open and fifth in the Palm Springs Desert Classic.

While at Green Acres,



JACK FLECK, former U.S. Open champ, signs contract as Director of Golf at Mission Viejo Golf Club, public course in Mission Viejo, Calif. Watching signing is **Anthony R. Moiso**, vice president of Mission Viejo Co., owners and operators of the facility.

Fleck won the Illinois PGA Championship (1964) and the Illinois Open Golf Championship (1965).

Fleck began his golf life as a caddy at Davenport (Iowa) Country Club while attending high school where he played on the golf team. He turned professional in June, 1939, and became assistant pro at Des Moines Golf Club. In 1942 he entered the Navy. He served three and one-half years in the Navy, including duty in Nor-

mandy invasion.

Fleck's victory over Hogan in the 1955 U.S. Open in San Francisco has been called the biggest upset in golf. Fleck and Hogan were tied after the regulation 72-hole competition. The next day, in the playoff, Fleck shot a 69 to Hogan's 72.

At Mission Viejo Golf Club, Fleck will head a staff which includes Tom Albach, Golf Professional and Bob Harritt, Teaching Professional.

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Water Ample Told Viejo Kiwanis

By Carl E. Venstrom
Editor and Publisher

"The water supply available here is adequate for the developments planned for our area," reported Ted Finster, Engineer for the Moulton Niguel Water District, to members of the Kiwanis Club of Mission Viejo last week.

Finster pointed out to the group that there are several water companies in Orange County and that the Moulton Niguel Water District covers more than 24,000 acres in the greater El Toro-Mission Viejo area.

Warren Wilson, of El Toro, was the program chairman for the day and introduced Finster to members of the local service club.

Otto Guli, vice principal at Mission Viejo High School, was unanimously elected by the board of directors of the local service club last week to fill out the term of treasurer. Don Eaton, of Mission Viejo,

had served as treasurer until last week when he applied for a leave-of-absence.

Members of the service club made a tour last week of the Dan Gurney plant in Santa Ana. Kiwanis Charity Night took place at the Dodger Stadium last Monday night.

The Kiwanis Club of Mission Viejo meets every Tuesday at 7:15 a.m. at the Mission Viejo Inn. Club officers include Bill Wells, president; L. Jay Ingall, first vice-president; Guy Johnson, second vice-president; Geirge Dicks, secretary and Otto Guli, treasurer.

Board of Directors for the local service club include Chet Biner, Stanley Johnson, Bob Lange, Sam Myers, Carl Venstrom and Chuck Waltman.

District Officers for the service club include Clyde L. Hurley, governor; Glenn H. Stockbridge, governor-elect and Ross Johnston, lieutenant governor.

Free Beef Dinner For 4-H'ers At Inn

The Blue Ribbon Beef, purchased from the Orange County Fair Auction recently, will make its debut in the Saddleback Inn's dining rooms, Santa Ana, on Monday evening, August 12.

Gracing the tables will be succulent cuts of two 1000-pound Hereford steers which were bought from Lesa Seely, 13, and Donna Hobbs, 15, both members of the Canyon Bobcats 4-H Club.

Saddleback Inn owner, Bruce Gelker, a former 4-H'er, is offering a com-

plimentary prime beef dinner to any Orange County 4-H members in uniform who are accompanied by their parents.

Dining Room reservations can be made by calling (714) 541-3311.

Marines Build Hanger

A \$1,222,701 contract, to be administered by the Naval Facility Engineering Command, was recently awarded to the B and G Constructors, Inc., of Santa Ana, to erect aircraft maintenance shops at El Toro Marine Base.

Hanger 128 in the MAG-33 area which has become inadequate throughout the years, is to be torn down and replaced by the new aircraft maintenance shops measuring more than 48,591 square feet.

The facility consisting of one structure, will include a hanger bay, shop space and crew equipment and administrative space, which will be constructed with metal siding on a steel structural frame and will also be partially air conditioned.

Under the recently signed contract, the Contractors will be required to commence work immediately and to complete the entire work within 450 calendar days.

Gold Discovered In Calif.

By Frank Curran

Gold Discovered. That is the way the news item might have been headed but it wasn't. It might have been set in large, black, bold type but it wasn't.

News editors of the twentieth century trained in sifting the newsworthy item from the run of the mill events in this modern world have occasionally rejected items of world wide interest as unworthy to print. These monumental errors of judgement are not confined solely to this century.

Over a hundred years ago an event that hastened the day of "Manifest Destiny" and changed the habits of a nation was barely given recognition by a newspaper that was "on the spot".

The Californian, a newspaper, published in San

Francisco, in its issue of Wednesday, March 15, 1848 failed to give any prominence to an event that soon brought thousands of people from all over the globe to its city.

A few months later the flow of gold dust became so large that the merchants were complaining that the transaction of business was hampered due to the lack of scales. Mr. Buckalew, a local manufacturer of scales had to work long hours to supply the demand.

The editor buried the item at the bottom of column three on page two. The type was indistinguishable from the type of other news items. The paper did boast of larger blacker type because the advertisements proved this.

Several items took precedence. An editorial on slavery, another rebuking

the Street Committee for excessive expenditures of public funds; another announcement of a firm closing its doors; one of a drowning; an article on the fresh fish found in the streams of California; a reproof to land speculators and finally just preceding the important item a report on a horse race.

THEN:

"Gold Mine Found — In the newly made raceway of the Saw Mill erected by Captain Sutter, on the American Fork, gold has been found in considerable quantities. One person brought thirty dollars worth to New Helvetia, gathered there in a short time. California, no doubt, is rich in mineral wealth; great chances for her for scientific capitalists. Gold has been in almost every part of the country."

Ho-hum!



JANIS VENSTROM

Hello again! I've been old that 'Shopping with an' has been missing for oo long, so here wo go, fter somewhat of a vacation.

My trecks about town brought me to the new afeway Shopping Center (the center needs a name) a Mission Viejo.

I found a weakness of nine in the form of Bonnie's wearing apparell for he feminine set.

Mrs. Bonnie Curtis, owner and working manager id pass on a rather refreshing bit of news that he fashions for fall are oing to make us look like females again. Maybe this vill encourage the males to return to normal so we ll can stop playing guessing games.

Bonnie's shop is very well tocked with the latest in ashions for your sports-ear, dresses, lingerie and

Shopping With Jan Supervisor Allen . . .

accessories with such labels as Bobbie Brooks, Warner, Tami and Koret of Calif.

Bonnie, and her husband Robert, live in one of Mission Viejos' La Paz homes, and prior to moving here were living and operating a highly successful dress shop in Hawthorne.

Mrs. Jerry Hibbard of Hibbard's Meats in Mission Viejo apparently left the

selling of prime beef to her husband and is working for Bonnie and also I might add worked for her in Hawthorne. We know the two-some will be equally as successful in their new shop in Mission Viejo.

Bonnie is having a sale this week in her shop and invites all of the ladies to come in and see her. For more information call her at 830-0405.

Cont. from Page 1

try is to provide an atmosphere of cooperation and help.

Supervisor Allen was elected in 1962 and was re-elected in June of 1966; Allen served as chairman of the Board of Supervisors in 1966.

Born in South Dakota, Allen was educated in Washington state prior to his entry into the California banking business with Security First National. Allen served from 1945 until his retirement in 1962 as vice president in charge of the bank's 28 Orange County branches.

The 5th Supervisorial District which Allen represents includes; Newport Beach, Costa Mesa, Laguna Beach, Dana Point, Capistrano Beach, San Clemente, San Juan Capistrano, Irvine, Mission Viejo, and Laguna Hills-Leisure World.

Allen says his job is "tremendously interesting and challenging though the

County faces Herculean problems." Sup. Allen advocates the involvement of businessmen into politics. Citing his own business experience, Allen describes the Supervisors as "handling the business of the County."

The 5th District Supervisor spoke carefully about LA County's Assessor Philip Watson's initiative measure reportedly calling for property tax relief. Allen has instructed the County Counsel to prepare a legal breakdown on the Watson measure and its ramifications before reaching a decision.

Allen personally favored and supported AB149 which would have provided the counties with \$155 million annually for direct property tax relief. According to Allen this measure which was passed by the Assembly, but killed by the State Senate would have lowered the \$1.71 per \$100 County tax rate by 32 cents.

Allen feels the Supervisors all agree that "the

local property tax payer is being over-burdened to the breaking point and we must find a way to give him relief."

Allen, father of two married children, lives in Laguna Beach and spends his free time gardening and collecting art. "Art tells us much about the people who lived in the period," Allen said.

Sup. Allen's district spralls to the San Deigo County line and communication with the people is difficult. The Supervisor welcomes any communications from his electorate since "if they don't let me know the problems nothing can be done," Allen explained.

Orange County faces challenges in rapid transit, airports, smog, property tax relief, adequate recreational facilities, flood control and many others, but Supervisor Allen is a man who looks to the future with confidence for his County and his second career.

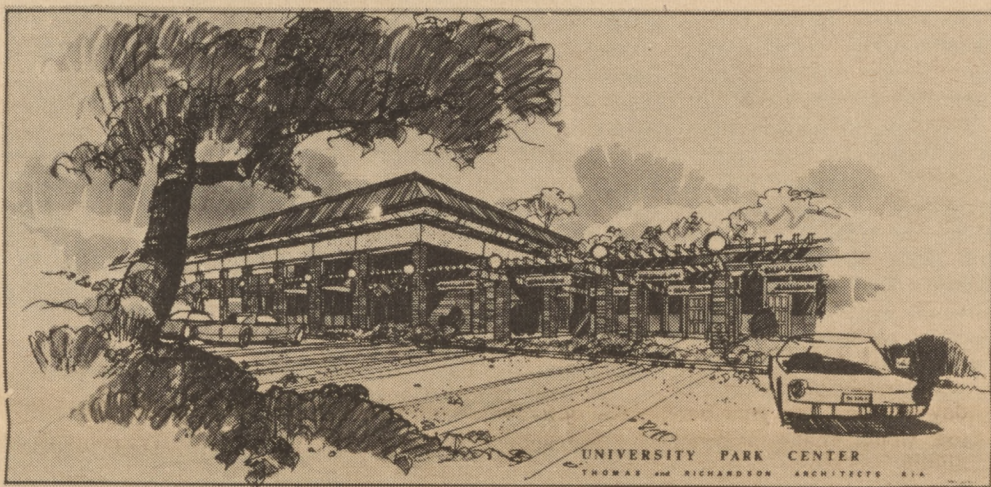
O. C. Fair . . .

Cont. from Page 3

percent, paid admissions were up more than 25 percent over the previous all-time high in 1966." Non-paid admissions, as opposed to paid admissions, he explained, include members of legitimate educational groups, servicemen, children under twelve accompanied by parents, press, and other specially credentialed persons.

"The record attendance at the 1968 Orange County

Fair and Exposition," Dr. Ribal said, "is indicative of the general approval of Orange Countians for the Fair's increasing reflection of the county's present-day role in space age life and industry. Orange County is a unique blend of rich agricultural heritage existing side by side with the most modern industrial technology, and our intent was to dramatize this co-existence."



UNIVERSITY PARK CENTER—Newly completed rendering shows the first shopping center to be built in the University Park community on the Irvine Ranch. To be opened in late summer, the facility was designed by Thomas-Richardson-Associates, the Costa Mesa architectural firm that also designed Village II, principal development in University Park.

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Saddleback JC Bench Club Tourney Success

Mission Viejo Men's Club representative Phil Roseberry shot a low 74 in the Gaucho Invitational Golf Tournament at Mission Viejo Golf Club Friday (July 26) to win the top trophy.

Sponsored by the Saddleback College Bench Club, the first annual golf tournament had 130 golfers vying for trophies.

Trailing Roseberry by four strokes was former football All-American Jon Arnett, now vice president of sales of Global Van Lines Inc. Dan Barrile of San Clemente picked up the third place trophy with an 81.

Ken Bloom of Laguna Niguel won the first place low net trophy with his handicap cutting the total to 66. John Tobin of Newporter Inn won second with a 67 and Don Lund of San Clemente claimed third with a 68.

The longest drive trophy went to Jerry Stewart of Tustin with a 295-yard drive. Lee Williams of Huntington Beach placed the ball five feet 10 inches from the pin in a drive that gave him the nearest to the hole trophy. Duff

Walker of San Clemente won the best putting trophy.

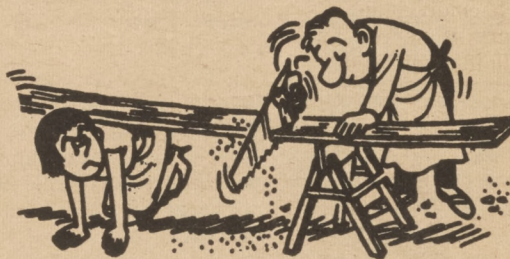
"The tournament was highly successful," commented Saddleback College Athletic Director George Hartman.

"The participation and support was wonderful."

Funds derived from the tournament will help support the athletic program at the new college to open this fall. The Saddleback College Bench Club staged the tournament to coincide with a current charter membership drive. The tournament is to be an annual event. Purpose of the club is to actively participate in assisting the athletic educational program. In addition to cheering the athletic teams together in a special reserve seat section, the club will sponsor other athletic programs, such as award banquets during the year.

Co-chairmen of the new organization are Dick Hallmark of San Clemente and Rod Graves of Tustin. Men wishing to join the organization may contact the co-chairmen or Hartman at the college office, 25001 La Paz Road, Mission Viejo.

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PLANNING A CAMPAIGN — Civic leaders of El Toro huddled together last week to plan a campaign for the South Coast Community Hospital Expansion Fund Drive in the El Toro area. Pictured from left are: Carl Roessler, 24282 Fordview, and Jim Bierlein, 24262 Grass St., co-chairman of the El Toro drive; Mrs. James Vakoutis, 24731 Calle Tres Lomas, member of the advisory committee of the El Toro Youth Organization, and Chuck Waltman, 24241 Larkwood, past president of the Aliso Valley Homeowners Association.

—LWN Photo

El Toro Civic Leaders Form Hospital Fund Committee

Formation of a committee of El Toro civic leaders was completed last week to conduct an intensive fund raising campaign in support of the South Coast Community Hospital.

Carl Roessler, 24282 Fordview, and Jim Bierlein, 24262 Grass St., were named as co-chairmen. Other members of the committee are Mrs. James Vakoutis, 24731 Calle Tres Lomas, member of the advisory committee of the El Toro Youth Organization, and Chuck Waltman, 24241 Larkwood, past president of the Aliso Valley Homeowners Association.

Plans for a house-to-house canvass of the area are now being formulated and it is expected that solicitation will begin immediately.

The local effort is part of a drive for \$4 million in building funds initiated throughout the hospital's serving territory last February. The expansion fund program suffered a severe setback in June when it was learned that state and federal funds counted on for half the needed money would not be forthcoming.

Drastic reduction in government spending both at state and federal levels reduced the amount of public money available for hospital expansion to almost nothing.

As a result, co-chairman Roessler points out, the community hospital must look to individuals in the territory it serves for all its building fund needs.

The necessity to expand hospital facilities is urgent, hospital officials declare. Present occupancy rate is 100 percent and over, and beds are at such a premium that a utilization committee must determine whether a doctor's patient is ill enough to warrant admission. None but acute and emergency cases are presently being admitted.

Although there are three vacant floors in the new wing added in the last expansion program, it will cost \$4 million to install the beds and equipment needed for occupancy, including expanded surgical, x-ray and laboratory facilities.

Addition of the planned 126 additional beds will resolve the hospital's pressing need for the time being.

"We are urging donors to consider pledging a sum of money spread over a three year period," Roessler said. "This will enable the hospital to complete its financing and at the same time cause less hardship for the giver."

"A pledge of 15 cents a day for the three year period would make a donor eligible for a master plaque and would help insure that you and your loved ones have hospital facilities near at hand in case of need."

Laguna Hills Exchange Club Nears Official Chartering

The Exchange Club of Laguna Hills is well on the way to being the newest service club in the area, according to Robert E. Turner, District Director, California District Exchange Clubs and recent guest speaker.

"The club already has twenty of the twenty five needed to charter, and meets at Noon on Thursdays at Topper's Restaurant in El Toro," said Turner.

The sponsoring committeemen for the new club are Area Governor Fred Pfarrer, Ass't. Vice President, Security First Nat'l Bank, and James Rada-baugh, manager, United California Bank at Leisure World.

"The Laguna Hills Exchange Club will fill the need for services to this new and vital community. Exchange Clubs are part of a National organization, so, are in a better position to emphasize Americanism and Free Enterprise, more so than clubs with International ties," said Turner.

"The final drive for charter members is under way

Saddleback College Nearing Complete Faculty Roster

Saddleback College has employed its 26th full-time instructor nearly ending the task of reviewing more than 1,500 applications.

The new campus will have 27 full-time instructors, along with the five division chairmen, to share classroom assignments.

Added to the certificated staff by the Board of Trustees Monday (July 22) was music instructor Richard M. Raub of Anaheim. Yet to be named is the foreign language instructor.

"Our music instructor is versatile in his field — a criterion for all our instructors," commented Dr. Fred H. Bremer, college president elect, who had the responsibility to select the staff. Dr. Bremer, currently vice president and dean of instruction, became district superintendent and college president August 1.

Raub, who has been music instructor at Whittier College, has a bachelor's of music degree in voice and master's of music degree in conducting from Westminster Choir College, Princeton, New Jersey.

Dr. Bremer said about 125 applicants have been interviewed for the teaching positions.

Instructors will report to the campus in September. Division chairmen are now on the job, assisting with preparations for commencing classes September 23. Registration will be September 19-20.

Instructors, in addition to Raub, according to divisions, are:

Business Science — Ronald E. Price, Linda Lee Rice, Florence E. Wilkinson, and Vicy M. Zelsdorf.

Health, Physical Education and Athletics — Ralph J. Roelen, Leroy C. Stevens, Douglas Fritz, William E. Otta.

Languages and Fine Arts — Grace L. Lange, Wayne J. Horvath, Dona A. Verk-himer, Bonnie Jean Cogbill, Patricia Louise Grignon, and Lyle D. Peck.

Science, Math, Engineering, and Technology — Robert W. Olson, Frank O. Sciarrotta, Reynold J. Kero, Lee W. Rhodes, Peter Tresselt, Jean M. Vincenzi,

and Robert N. Parsons.

Social Science — Paul E. Brennan, William El Hol-ston, William B. Phillips, and Andrew W. Kish.

Division chairmen are Howard H. Marcou, Business Science; Doyle G. McKinney, Languages and Fine Arts; George Hart-man, Health, Physical Education and Athletics; James F. Thorpe, Science, Math, Engineering and Technology; and William M. Williams, Social Science.

OC Value Increases

By DAN WOOLDRIDGE

Total market value of property in Orange County climbed to more than \$12 billion for the 1968-69 assessment year according to County Assessor Andrew Hinshaw.

This represents an increase of 8.6 percent, or \$243,214,710 over last year's total of \$2,818,991. before equalization.

The total assessed valuation is \$3,062,205,710 which does not include public utilities properties.

Valuations for the San Joaquin School District are: 1967-68, \$83,769,290; 1968-69, \$114,089,090; dollar increase, \$30,319,800; and percent increase, 36.2.

The Trabuco School District assessed valuation for

1967-68 was \$559,080; 1968-69, \$1,325,870; dollar increase, 776,790; and a percent increase of 137.1.

The Tustin Union High School District's assessed valuation is as follows: 1967-68, \$184,929,850; 1968-69, \$229,944,360; dollar increase 45,014,510; and a percent increase of 24.3.

Saddleback Junior College had an assessed valuation for 1968-69 of \$397,190,550 with no increase since this is Saddleback's first year of operation.

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MISSION VIEJO GOLF CLUB

Irvine School Youngsters Spend Summer With Tools, Puzzles, Frogs

Seventh and Eighth Graders of the San Joaquin School District are enjoying some unique experiences this summer at Irvine School.

During each morning students are actively participating in the following subject areas:

EXPERIMENTAL MATHEMATICS — Students experience various types of mathematical studies dealing with odds - probability, Geometric Solids, Puzzles and calculating shortcuts. Mrs. Eleanor Valenti is the instructor.

CREATIVE LITERATURE — A very interesting part of this program deals with Myths, Epics, and Tales with emphasis given to stories of the Greek Gods and Heros under the instruction of Miss Edie McMullen.

ARTS & CRAFTS — Very interesting work is being turned out by Miss Christy Peterson's students as they make studies in Drawing, Painting, Construction, and Print Making.

LABORATORY SCIENCE — Under the direction of Mr. Don O'Hearn, students are studying Zoology with special training in animal dissection. Youngsters have been receiving special instruction dealing with Lumbricus (earthworm) and

Rana (grassfrog).

GIRLS WOODSHOP — With the help of Mr. Brian Spafford the girls have been exposed to the general use of power and hand tools, different woods, and types of paints and finishes. Projects now being completed include laminated wood salad spoons and forks.

BOYS HOME ECONOMICS — Under the supervision of Mrs. Marilyn Bushatz the boys are receiving training in various techniques of home mechanics. Such skills as sewing on buttons, mending, darning, and patching have been learned. A special highlight of the program was the successful dessert baking.



BOYS HOME ECONOMICS taught by Mrs. Marilyn Bushatz was very popular for those with sweet teeth. From left, Eric Gustafson, Daryl Wasano, Ross Duncan, and Mrs. Bushatz.



FROGS AND WORMS comprised much of the summer activities for youngsters in Mr. Don O'Hearn's Laboratory Science class. From left: Nancy Gerrard, Karen Scott, Tommy De Voy, Mr. O'Hearn, and Randy Cason.

GIRLS WOODSHOP provided lots of laughs for the Irvine School boys, but the girls learning much about the use of tools. From left, Beth Walizen, Vicki Erhardt, and Mr. Brian Spafford.



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Toro Teens Plan "Talent Show"

By Mike Lawson

The El Toro Youth Organization is sponsoring a Talent Show for all teenagers in the Aliso Valley area. All varieties of talents are welcome.

Auditions are on Saturday, Aug. 17 at 8 o'clock at Olivewood Auditorium. The talent show will be held August 24 at Olivewood in the evening. Judging will be done by guests with gift certificates and trophies for the winners. A donation of 25c per person is asked to cover the cost of the show, with refreshments being available. The ETY Organization is also sponsoring the final Saturday night dance on Aug. 10.

On August 31, there will be a hayride and dance at Irvine Park. High School and College age only. There

will be a band playing from 8-12 with continuous hayrides every hour. The price will be \$1.75.

The El Toro Youth Organization is composed of teenagers from the El Toro area. Teenagers from other areas in the Aliso Valley are welcomed to join the Committee to participate in the planning of future events. Adults are also needed to supervise these events and to act as advisors to the program.

Any interested person can contact Mike Lawson at the Rancho Reporter, 837-6501. M-F 11-4. As it stands now, the committee has two adult supervisors, Mr. Leo Blood and Mr. Ed Knipp. They have been doing a fantastic job, but need support from other interested adults willing to get involved.

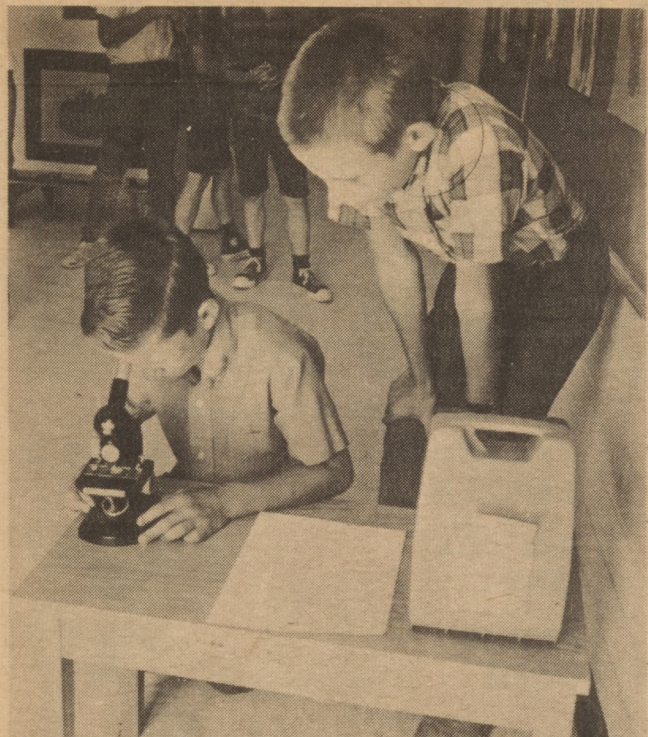
Laguna Music Society Sets Membership Drive

For its ninth season, the Laguna Beach Chamber Music Society will again present four distinguished chamber ensembles in concert. Admission is by season membership (all four events for \$10) and the membership drive formally starts Sunday, Aug. 18.

Mr. and Mrs. George

Gade will host the society's annual membership meeting that afternoon at their Laguna home, 186 Emerald Bay. Members, friends and guests are cordially invited, and the time is 3:30 p.m.

Opening the society's 1968-69 season on Nov. 3 will be the Concentus Musicus. An Austrian chamber or-



SLIMY MOLD growing is great fun for the youngsters of Gates School in El Toro. At the recent display of their summer work John Nabors (left) and Paul Maloney take another look at their project.

RANCHO REPORTER PHOTO



WHICH BEAN HAD THE SUN LIGHT? Well, the two young ladies who experimented with the use of light and bean plants certainly know. The two Gates School scientists are from left, Betsy Helser (with light) and Debra Courtney (without).

RANCHO REPORTER PHOTO

chestra of 20 musicians (all of whom are leading chair players with the Vienna Symphony), they will present an all-Bach program. Dr. H. Colin Slim of UCI will conduct a concert preview at 7:30 p.m. in the high school auditorium, and the performance will follow at 8:00 o'clock.

In successive concerts the Laguna Beach Chamber Music Society will present the Borodin Quartet, Feb. 2; the Smetana Quartet, Mar. 16; and the Alma Trio, April 13. To receive the season folio, write the society at P.O. Box 385, Laguna Beach; or telephone (714) 499-3106.

Dr. Clayton Garrison continues as president of the local organization, Mrs. Roger W. Russell is secretary and George Gade treasurer. They are joined on the board of directors by Mrs. Edward Nell, Lloyd Seilset, Dr. H. Colin Slim,

Louis Warden, Mrs. Bob Werlemann and Mrs. William B. Wolf, Laguna Beach; Dr. Roy L. Byrnes, Capistrano Beach; G. R. Durenberger, San Juan Capistrano; Fred Lang, South Laguna; and Dick Lewis, Balboa.

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Irvine Wins Grant

The Public Policy Research Organization at the University of California, Irvine has been given a federal contract to study how state and local governments obtain advice and reach decisions involving scientific and technical matters.

The Irvine grant of \$8,965 is a part of a nine-state project sponsored jointly by the National Science Foundation and the Economic Development Administration of the Department of Commerce.

The studies are designed to find out what kinds of scientific and technical activities are supported by state and local governments, and how much impact scientists and engineers have upon state and local government policy.

Results of the studies are expected to be useful as an aid to state governments that, largely without sufficient information or available models, are now engaged in exploring techniques for using science and technology.

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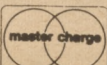
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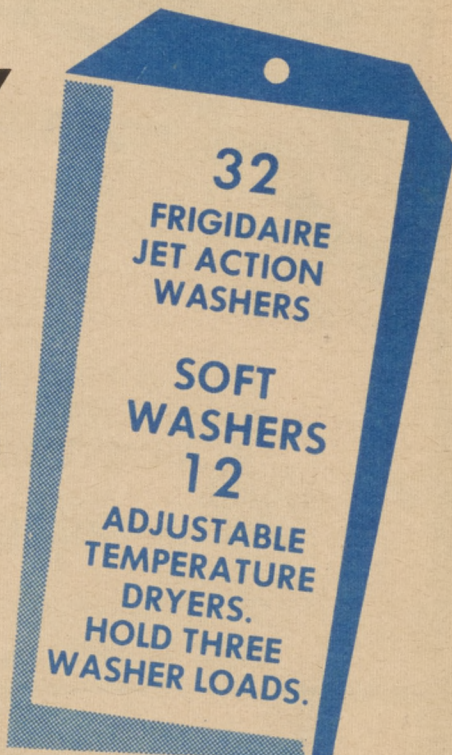
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